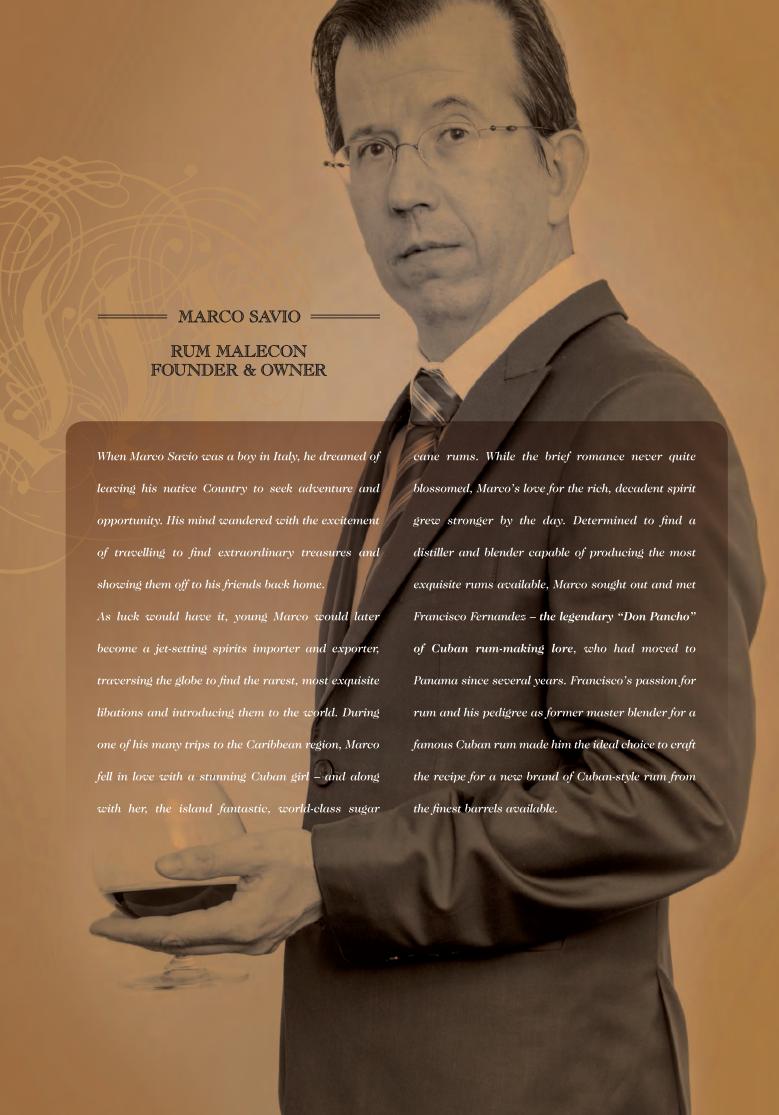




A RARE ARTWORK

As it is with all fine things, the pursuit of perfection and class in well-made rum is something that must not be hurried and cannot be rushed. Like rare artwork, its value appreciates with time, maturity, and the utmost patience. Rum Malecon is the conceptualization of these ideals – the combination of one man's pure vision (Marco Savio, the Rum Malecon brand owner) and another's innate skill (Francisco Fernandez, the master blender), brought to life in the bottle. Today, Rum Malecon celebrates the marriage of the perfection of Panamanian sugar cane with the knowledge and craftsmanship of a celebrated Cuban blender. Sweet, premium cane molasses is fermented and distilled with loving care, only to rest for decades in re-charred bourbon barrels. Only the finest casks are selected to be blended and crafted into what is Panama finest rum. Rum Malecon – named after a legendary street in the heart of Havana, Cuba – is a rum for the curious spirit and the adventurer inside us all!







AÑEJO 12 - 15 AÑOS



Its round, full-bodied and scented taste marries perfectly with a splash of apple juice.

This reserve is a good base to give roundness to the classic cocktails as well, such as Cuba Libre and Mojito.



Deeply amber-coloured thanks to the golden reflections: a structured but easy-to-drink rum. Well-appreciated combined with tonic. Perfect for a fruit Caipirissima.



With a fragrant, aromatic bouquet, light and middle-bodied. Taste it straight or by following a traditional Creole style together with lime slices covered by coffee powder on one side and by cane sugar on the other.



Intense and very persistent, a great example of well-balanced aromatic complexity. Excellent if drunk straight, together with candied citrus fruit or diluted with a splash of cranberry juice.



Sweet, balanced, delicate and very smooth: ideal for meditation. Excellent with plain chocolate, candied-in-the-white-chocolate winter cherries and big cigars. To be served at 20°C in the cognac balloon glass.





AÑEJO 18 - 21 - 25 AÑOS ANEJO 12 AÑOS RESERVA IMPERIAI his mound, full-budged and scented teste arring perfectly with a splitted of upplie juice. This reports is a good have to give resondness at the classic cocktants as well, suck as Caba Libre and Mojita. después de un lenso proceso de s se Ban escapido para los mejares (AÑEJO LÉ AÑOS esperado em mucha carmo qu Ough under advered thanks in the golden reflections: carectured me but must strick. Supportanted continued with tome (Leifles for a first Carpirosius). de envejecimiento larin sen GENUINAME ENVEJECIJ CENCUAMENTI ENVISECTO
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GENUINAMENTE ENVEJECIDO
Método Tradicional Cubano



THE RARE PROOF

We have created a brand-new family at the right high proof with the perfect alcoholic volume, in order to be appreciated by the true lovers. These rums are for those people looking not only for strength in a rum, but also for class and elegance! A small batch as a real pearl...



48.4% RARE PROOF AGED 20 YEARS

(DISTILLED IN 1996 & BOTTLED IN 2016)



Dark amber with brown highlights. Very intense and penetrating to the nose, with wood, caramel and walnut notes. At first taste, it reveals its warm, imposing and very balanced character. Its pleasant sweetness and the tannic notes enhance the taste of ripe fruit, leather, nougat, chocolate, vanilla, molasses, while the pleasant final is slightly bitter.

GENUINAMENTE ENVEJECIDO Método Tradicional Cubano

Rum Malecon



51.7% RARE PROOF AGED 18 YEARS

(DISTILLED IN 1998 & BOTTLED IN 2016)



Dark amber with copper glares. Its higher alcoholic volume gives immediately a stronger character to this rum which nevertheless remains warm and penetrating at the same time. Its best expression is revealed by the woody scent and taste, together with caramel, peach, dates and cocoa. Slightly spicy and stingy on the final, as a rare proof should be!

50.5% RARE PROOF AGED 13 YEARS

(DISTILLED IN 2003 & BOTTLED IN 2016)



Dark amber with golden highlights. At the nose, it reveals its strong and elegant fruity scents. Fragrant notes of orange zest, cinnamon and butter leave space to ripe apricots for a rum which has charater and body nevertheless its relative young age. Persistent and rich of warmth.





MIX WITH US!



EXTRA SECO

A light and dry rum which can be perfectly combined with classic long drinks, tropical fruit juices or light drinks with a low alcohol content. This is the product suggested to those people who wish to dream of the Caribbean sun, its folklore and its people.



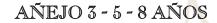
LICOR DE RON

A brand-new product that combines the taste of Rum Malecon to the sweetness of honey and vanilla. This liqueur fills your mouth with a candied and luscious flavor with fruits and slightly spiced notes that will appeal mostly to newbies of rum, young people, girls and sweet tooth drinkers.



AÑEJO GENUINO

Intense colour, round taste, genuine aroma, like the name it is called after. A Rum heating the senses and kindling the emotions at every sip. The most suited for a Cuba Libre cocktail. Ideal for those palates looking for the pleasure and the purity of a distillate produced according to an old tradition.



These rums are a master in satisfying both demanding connoisseurs and neophytes, and even the ladies who never drink digestive liqueurs because they are too strong! Thanks to their features, they are the perfect spirit for those who want a really sharp Cuba Libre cocktail. The rich palette of aromas and the persistence in the mouth of their age make these Reservas the ideal drink for the consumer who, after having been interested in more commercial products, wishes to discover the magic world of the aged rums.







SPECIAL GIFT BOXES









GENUINAMENTE ENVEJECIDO

The great selection of high quality rums in the Malecon range can cover all the consumers' requests: from the light, fresh rums used for cocktails and appreciated by the youngest, less skilled palates, to the more aged ones suited for those people who can catch all the nuances of this distillate. Up to the "bright stars": the most aged rums appreciated by the skilled consumers who are looking for

the exclusivity of a unique product or who simply want to distinguish themselves as "trendy" people. Rum Malecon does not only offer a complete range of products able to satisfy each single need of its customers, but above all it proposes a distillate with a marked personality. Rum Malecon is the ideal pleasure for those who are looking for a true emotion with no compromises!



BRAND OWNER

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